



**You get more out of life...**



# the American way!

When there are so many extra things you'll want to do this season—dress up the house for the holidays, make airline reservations for a trip home, shop for gifts and decorations—that the list, and the expenses, seem endless, manage them all . . . the American way.

The American way makes sure that you have the extra money you need *now*, when you need it most, so you won't miss out on the things you enjoy. It makes sure by making money available to you through a Line-O-Credit Account.

In American's Line-O-Credit Account, *you decide the amount* you want. You may use part, or all, of the full amount whenever you need it—whatever your need. *You select* the repayment schedule most convenient for you. *And*, you can borrow from it again and again as long as your loan balance is lower than the Line-O-Credit limit you have set. It *costs you nothing* to open your account and you only pay for the amount you borrow.

To open your account, figure your needs on the attached cash request and mail it in. Or, if you're in a big hurry, bring it to our office tomorrow. You'll get more out of life . . . the American Way!



## Gift Wrapping Tips

*You can mix or match paper and ribbon or use just one color. If you want to mix, here are some suggestions for pleasing results.*

| Paper      | Ribbon, Bow and Other Accents          |
|------------|----------------------------------------|
| Black      | White—Gold—Brown—Chartreuse—Pink       |
| White      | Black—Turquoise—Violet—Pink—Chartreuse |
| Red        | White—Light Pink—Orange—Gold           |
| Violet     | White—Hot Pink—Avocado                 |
| Yellow     | Avocado—Orange—Brown—Violet            |
| Blue       | Violet—Turquoise—Rose—Avocado          |
| Light Pink | Hot Pink—Violet—White—Rose             |
| Hot Pink   | Red—Orange—Rose—White                  |
| Orange     | Yellow—Brown—Avocado—Black             |
| Avocado    | Chartreuse—Gold—Yellow—Orange          |
| Turquoise  | White—Yellow—Chartreuse—Avocado        |
| Ochre      | Brown—Black—Avocado—Red                |

If your gifts are going to be mailed, you might want to use cord ribbon which will stand up better in the mail.

If your package has a big bow on it, protect the bow with a collar of cardboard or an inverted box lid.







## Holiday Office Hours

Starting in November, our office will be open several extra hours each week during the busy holiday season. This is being done to accommodate you in arranging for your holiday cash.



# AMERICAN FINANCE SYSTEM

*America's Dependable Loan Service*

*Over 750 affiliated offices in the United States and Canada.*

*Loans to \$800*

Get more out of the holidays and more out of life...the American way!

If you'd like to find out how to make more attractive packages to put under the tree, look at the enclosed folder. And, if you want to find the best way to pay all the bills you expect this season...look into the American way!

With the American way, you have your own Line-O-Credit Account that you can call on whenever you need extra cash.

More than that, it costs you nothing to open a Line-O-Credit Account! You only pay for the amount you actually borrow, and you even select the payment plan that is most convenient for you. And, as long as your loan balance is below your Line-O-Credit limit, you can arrange for more money!

That way, you can get cash any time you need it -- for seasonal expenses like your holiday shopping or to clean up your old bills before the holiday.

If you could use some extra cash right now, you can open your Line-O-Credit Account at American by figuring your needs on the attached cash request, completing the form and mailing it in. Or, if you prefer, you can bring it in to the office and get immediate service. Either way, you, too, will get more out of life...the American way.

Sincerely,

*George A. Rice*

Vice President

C:68

**FIRST CLASS**  
**Permit No. 1040**  
**Silver Spring, Md.**

**BUSINESS REPLY MAIL**

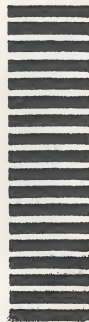
**NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES**

**POSTAGE WILL BE PAID BY:-**

**AMERICAN FINANCE CORP.**

**305 BROADWAY**

**NEW YORK, N. Y. 10007**



# YOU GET MORE OUT OF LIFE ...THE AMERICAN WAY



## GET UP TO \$800 IN CASH

NY

8-65

### TYPICAL PAYMENT PLANS

| CASH<br>YOU GET | MONTHLY<br>PAYMENT | CASH<br>YOU GET | MONTHLY<br>PAYMENT |
|-----------------|--------------------|-----------------|--------------------|
| 12 Months       |                    | 18 Months       |                    |
| \$154.61        | \$15.00            | \$218.51        | \$15.00            |
| 259.74          | 25.00              | 293.12          | 20.00              |
| 312.63          | 30.00              | 369.94          | 25.00              |
| 366.64          | 35.00              | 530.32          | 35.00              |
| CASH<br>YOU GET | MONTHLY<br>PAYMENT |                 |                    |
| 24 Months       |                    |                 |                    |
| \$181.36        | \$10.00            |                 |                    |
| 294.08          | 16.00              |                 |                    |
| 601.47          | 31.00              |                 |                    |
| 800.00          | 40.27              |                 |                    |

Schedules shown are on convenient 12, 18, and 24 month payment plans.



## AMERICAN FINANCE CORPORATION

305 Broadway  
Phone: 962-7771

New York, N.Y. 10007  
(Formerly Chambers Loan Co.)

3455

## Line-O-Credit CASH REQUEST

### \$100-\$500 to \$800

Full Name \_\_\_\_\_ Age \_\_\_\_\_  
Address \_\_\_\_\_  
Home Phone \_\_\_\_\_ Amount Wanted \$ \_\_\_\_\_  
Employer \_\_\_\_\_ Business Phone \_\_\_\_\_  
Business Address \_\_\_\_\_  
How Long \_\_\_\_\_ Salary \_\_\_\_\_

Wife or Husband's name (if Married) \_\_\_\_\_

If Husband or Wife employed: Salary \_\_\_\_\_

Where \_\_\_\_\_ How Long \_\_\_\_\_

Name and Address of three places where you have had credit

(It is understood that this information is strictly confidential and is for your files in connection with the above account. There is absolutely no obligation on my part.)

Issued to:

MR T H NELSON 34  
458 W 20 ST 55  
NEW YORK NY 10011

If your name is misspelled or address is incorrect above, please make correction.

**NON-TRANSFERABLE**

**No. C-1-68**

